"Martin Publishing Services was incredibly helpful designing my book cover. I was very impressed with their quickness and creativity. *I immediately fell in love with the first design concept!* Melinda is really gifted.

—Steve Norman,
The Good Side of Frustration

"Melinda is an amazing designer to work with. Not only is she talented, she also truly cares about creating the best work for her clients. She pours all of her heart into designing the perfect cover and interior design for her projects.

I am beyond happy with the two books she designed for me. *Her work is worth every penny I paid her.* She helped my books look professional, which made a big difference in my sales.

—Angela Thayer,
The Toddler Journey

"Melinda is professional and visionary, yet a joy to work with and receptive to client feedback. She has taken my ideas and the concepts I want to communicate to my target market and turned them into fitting designs that are both attractive and clear. Her commitment to excellence and her desire to continually improve and grow have made her *my top choice for design and book formatting needs.*

—Kristen Smith,
Essential Oils: Separating Truth from Myth

Martin Publishing Services

works one-on-one with each client to simplify the publishing process. We are a Texas-owned and operated company, and all work is done in-house.

Melinda Martin, Owner

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MARKETING MATERIALS

**PRESS KITS
ADS FOR PRINT OR WEB
BANNERS
BOOKMARKS
BUSINESS CARDS**

BUNDLE

THE BUNDLE PACKAGE

The bundle package is our most popular package, and rates start at $850. This package includes:

- phone consultations,
- uploading your files,
- working with you to sculpt a full cover,
- formatting the interior for print, interactive pdf for download, and kindle/epub,
- revisions as needed,
- management of our shared dropbox folder,

- access to all of our original design files,
- elements of the design will be exported out as individual elements for use in book promotions,
- a book cover mockup on a transparent background, and
- 1 high-res social media image.

WANDERLIST — TRAVEL PLANNING TOOL KIT — KIMBERLY TATE

JET PIONEER — A FIGHTER PILOT'S MEMOIR — MAJOR GENERAL CARL G. SCHNEIDER

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1

After the initial phone consultation, we will send the client an electronic contract.

Once the contract is signed, we will send an invoice via Paypal for half of the agreed upon project cost.

We will set up and maintain a shared dropbox folder.

We will send the client a cover design questionnaire.

2

We will work up the front cover and then consult with the client. We will work together to discuss any necessary revisions until we get a solid front cover. We repeat this process for the back cover.

The 3D mockup, social media graphic, and the individual design elements and style sheet are sent.

When the client has finished with the final editing of the book's content, we will begin work on the interior.

We will send over a sample page(s) for the client to review. We will make revisions as necessary, and we will work together to lock-in the design for the interior.

After the book is finished, we will send over the full interior with line-numbering for review.

We will revise the interior as necessary.

The client will order a print proof.

After all corrections have been made, we will generate the epub and Kindle files and send those to the client for review.

3

Once approved, we will upload the files for the client.

There are always a few typos that are located as the book hits circulation, and we will be available to make those small updates and reupload the files.